

Chevrolet Good Deeds Cup 2020-21 Season
OFFICIAL CONTEST RULES AND REGULATIONS
THIS CONTEST IS GOVERNED BY CANADIAN LAW

By entering this Contest (as defined below), entrants agree to abide by these official contest rules (the “Official Rules”). The Contest is in no way sponsored, endorsed or administered by, or associated with Twitter. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor (as defined below) and not Twitter. Twitter is hereby completely released of all liability by each entrant and participant in this Contest.

1. **CONTEST:** The Chevrolet Good Deeds Cup Contest (the “Contest”) is sponsored by General Motors of Canada Company (the “Sponsor”). The Contest begins at 9:00:00AM Eastern Time (“ET”) on December 20, 2020 and ends at 11:59:59 PM ET on March 20, 2021 (the “Contest Period”). The Contest entry period begins at 12:00:01 AM ET on December 20, 2020 and ends at 11:59:59 PM ET on January 28, 2021 (the “Entry Period”).

2. **ELIGIBILITY:** No purchase necessary. The Contest is open only to U11, U13 and U15 minor hockey teams registered with Hockey Canada as of the time of entry (each, a “Team”). Persons entering on behalf of a Team must, at time of entry: (i) be a legal resident of Canada; (ii) have reached the legal age of majority in his/her province or territory of residence; and (iii) be a registered U11, U13 or U15 coach, assistant coach or parent of a child on the applicable Team (a “Representative”). Representative may not be: (i) employees, shareholders, officers, directors, agents, or representatives of the Sponsor, or the advertising and promotional agencies of the Sponsor, Hockey Canada (a federally incorporated amateur athletic association having its head office at 151 Canada Olympic Road, Suite 201, Calgary, Alberta, T3B 6B7, (“Hockey Canada”)), or their respective subsidiaries, affiliates, dealers, or franchisees; or (ii) a member of any such person’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the person or not). In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters, partner, or spouse.

NOTE: The Representative is the designated point of contact for the Contest who will be responsible for submitting the Entry (as defined below) on behalf of the respective Team, as well as for Contest notification purposes. The Sponsor reserves the right, in its sole and absolute discretion, on a random audit basis to contact any player’s parent/legal guardian for the purposes of verifying his/her: (i) consent to the player’s participation in this Contest; (ii) consent to the collection, use and disclosure of the player’s personal information; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor’s interpretation of the letter and spirit of these Official

Rules. Failure of a player's parent/legal guardian to complete any such required verification to the complete satisfaction of the Sponsor within the time frame specified by the Sponsor may, in the sole and absolute discretion of the Sponsor, result in disqualification of the player, Representative and/or Team from participating in the Contest.

IMPORTANT NOTE: At any point during or after the Contest (including, but not limited to, after Prizes have been awarded), the Sponsor reserves the right, in its sole and absolute discretion, to require proof, in form and substance satisfactory to the Sponsor (including, but not limited to, requiring the Representative to sign a legally binding agreement), that: (i) the Representative meets the eligibility requirements specified in these Official Rules; (ii) the Team meets the eligibility requirements specified in these Official Rules; (iii) each player on the Team meets the requirements specified by Hockey Canada to be eligible to play on the Team; (iv) neither the Representative, the Team, any player on the Team, nor any parent/legal guardian or other individual associated with the Team in any way has, to the knowledge of the Representative, violated these Official Rules (as determined by the Sponsor in its sole and absolute discretion); (v) is required for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules; and/or (vi) the Representative has obtained written consent from:

- (1) the Team's minor hockey association – which, acknowledges the minor hockey association's agreement: (i) that the Team is permitted to enter the Contest; (ii) the Team is permitted to use the Team's name(s) and/or logo(s) for the purposes of participating in the Contest (including, but not limited to, pursuant to the license in section 5f below); and/or (iii) to be legally bound by these Official Rules on behalf of the Team; and/or
- (2) the parent or legal guardian of each player on the Team – which, confirms that the parent or legal guardian: (i) has agreed to the player's participation in this Contest and to the submission of the Entry and Video (as defined below) (including, but not limited to, consent to the storage, usage and sharing of any images, footage and/or personal information) submitted for purposes of the Contest; and (ii) agrees that the Representative has the legal right to agree to be legally bound by these Official Rules on behalf of the player (and his/her parent or legal guardian).

3. **HOW TO ENTER:** To enter the Contest and be eligible to receive one (1) entry (each, an "Entry" and collectively, the "Entries"), the Representative must complete the following steps during the Entry Period:

Step One: Film a Good Deed Idea Video

Record a good deed idea video following the guidelines in section 4 “Video format and content” (the “Video”). Video must include the following:

- Team name & location (City/Town and Province)
- Good deed idea
- Why the good deed would be meaningful to your community

Videos must be a minimum of 30 seconds and a maximum of 60 seconds. Video can be filmed with one member of the Team speaking on behalf of the Team or multiple Team members speaking. As detailed in section 4 below (“Video format and content”), the Video must be created in compliance with applicable advice, recommendations and instructions of public health officials related to COVID-19.

Step Two: Upload A Good Deed Video

First, have a Twitter account in the name of the Team for which the Representative has access and/or control, and that is set to public and will remain public during the Contest Period (the “Twitter Account”). If the Team does not have a Twitter Account, one will need to be created. Go to <https://help.twitter.com/en/using-twitter/create-twitter-account> to create a free account. Entrants are subject to Twitter’s Rules and Policies; these can be found at <https://help.twitter.com/en/rules-and-policies#twitter-rules>. Sponsor is not responsible in any way for any decisions Twitter makes regarding the Team’s Twitter Account.

Once the Team has a Twitter Account, upload a Video of a good deed idea to the Twitter Account. Video must comply with Twitter’s Rules and Policies and the Video format and content requirements detailed in section 4 below. In addition, Video must comply with the Twitter [General Guidelines and Policies](#) – otherwise it will be disqualified. Once the Video is ready, the Representative must tweet the Video with the “@ChevroletCanada” tag and “#GoodDeedsCup” hashtag to enter.

Step Three: Confirmation of Submission

After the Representative has submitted the Team’s Video, and the Team has been approved by Hockey Canada, the Representative will receive a confirmation message from Chevrolet Canada’s official Twitter account. Each Team may only enter through one (1) Twitter Account. There is a limit of five (5) Entries per Team. Each time a Team enters the Contest, Step One must be followed. Each Video and good deed idea must be unique and must only be entered once into the Contest. By submitting the Entry, the Representative is agreeing (on his/her own behalf and on behalf of the

Team and each player (and each player's parent or legal guardian) on the Team) that the Sponsor (and those authorized by the Sponsor) shall be entitled to use the Video as provided in these Official Rules (including, but not limited to, pursuant to the license in section 5f below) and is confirming and representing and providing warranty to the Sponsor that: (i) adequate and appropriate consent to participate in the Video and the Contest, as well as for the Video to be used by Sponsor (and those authorized by the Sponsor) as provided in these Official Rules (including, but not limited to, pursuant to the license in section 5f below), has been obtained from the parents or legal guardians of each player on the Team participating in the Video; and (ii) consent has also been obtained from the Team's Minor Hockey Association to enter the Contest and to use the Team's name and logo (see section 5 below for details).

Proof of uploading an Entry is not proof of receipt by Sponsor. Participants will receive confirmation of their submission within three (3) to seven (7) business days.

4. **VIDEO FORMAT AND CONTENT:** Each submitted Video:
- a. must showcase the Team player/players pitching a good deed idea. All Videos must be created in compliance with, and reflect a good deed which would be carried out in compliance with, the then current and applicable advice, recommendations and instructions of public health officials related to COVID-19, including any advice, recommendations or instructions on physical distancing, cleaning or disinfecting. Without limitation, the good deed ideas and Video(s) must at all times comply with applicable limits on "social gatherings" and "organized public events". The Representative is responsible for determining and ensuring compliance with applicable advice, recommendations and instructions of public health officials;
 - b. must include the following:
 - Team name & location (City/Town and Province)
 - good deed idea
 - Why the good deed would be meaningful to your community
 - c. must be between 30 and 60 seconds in length (any Video exceeding 60 seconds may be disqualified by the Sponsor in its sole and absolute discretion);
 - d. must be uploaded on Twitter to the Team's Twitter Account;
 - e. must not, as determined in the sole and absolute discretion of the Sponsor, contain any nude, sexually explicit, disparaging, discriminatory, libelous or other inappropriate content, including, but not limited to: crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups; content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct (including, but not limited to, the use of alcohol or drugs); personal information

- of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic);
- f. must be intended for family audience viewing and contain only content that, as determined in the sole and absolute discretion of the Sponsor, is suitable for all persons, including persons under the age of 13;
 - g. must be submitted only once;
 - h. must not have been used for another contest, promotion or other commercial purposes;
 - i. must not contain any copyrighted works (other than as owned by the Representative or the Team);
 - j. must not contain any third party trademarks or logos other than Hockey Canada or a Hockey Canada Minor Hockey Association; and
 - k. must not violate any law, regulation or third party policies.

5. DONATION TO HOCKEY CANADA FOUNDATION ASSIST FUND

For every valid Entry submitted, the Sponsor will make a \$50 donation to the Hockey Canada Foundation Assist Fund up to \$75,000.

- 6. DECLARATION OF CONSENT BY REPRESENTATIVE:** By entering this Contest and submitting a Video, the Representative:
- a. declares having obtained consent to participate in the Video and the Contest from the parent or legal guardian of each player on the Team appearing in the Video;
 - b. declares having obtained consent to participate in the Video from all other individuals appearing in the Video (or, in the case of any such individuals who are under the legal age of majority in their jurisdiction of residence, the parent or legal guardian of such individuals);
 - c. declares the Video is unique, original and created solely by the Representative and the Team;
 - d. declares he/she and the Team have the right to use, disseminate, publish, and distribute the Video (including, without limitation, for the purposes of this Contest in accordance with these Official Rules) without violating any laws or third-party rights;
 - e. without limiting the above, declares he/she and the Team have the right to use, disseminate, publish, and distribute the Team's name(s) and/or logo(s) for the purposes of participating in the Contest;
 - f. agrees to indemnify the Releasees (as defined below) for any expenses incurred from any claims resulting from: (i) the use and/or dissemination of the Video by or on behalf of the Sponsor; and/or (ii) any breach of these Official Rules by the Representative and/or the Team (or any individual associated with the Representative and/or the Team);

- g. gives Sponsor a worldwide, non-exclusive, royalty-free, sublicensable, fully transferable, irrevocable license to use, reproduce, disseminate, publish, distribute, represent publicly, communicate to the public by telecommunication, make available, edit and modify the Video around the world and in perpetuity, in any type of media, with no further remuneration or notice whatsoever and, where appropriate, for all purposes related to Sponsor activities, including but not limited to dissemination through various media and on Chevrolet Canada's Twitter channel; and
- h. waives all moral rights protecting the Video in favour of the Sponsor (and anyone authorized by the Sponsor to use the Video).

The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, but not limited to, government-issued photo identification): (i) for the purposes of verifying the eligibility of any Representative, Team and/or player to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor.

6. PRIZES: There are three (3) types of prizes in this Contest:

I. REGIONAL FINALIST PRIZES: There are eight (8) regional finalist prizes (each, a "Regional Finalist Prize") available to be won during the regional finalist selection process (the "Regional Finalist Selection Process"). Each Regional Finalist Prize consists of \$2,000 (CAD) in the form of a cheque made payable to the Regional Finalist Team's (defined below) registered charity of choice in Canada, as designated by the Representative (subject to the Sponsor's ultimate approval in its sole and absolute discretion). The Representative will act as the designated point of contact on behalf of the Team confirmed by the Sponsor as a Regional Finalist Prize winner (a "Regional Finalist Team").

Note: There are eleven (11) Regional Finalist Teams – but only eight (8) Regional Finalist Prizes. This is because the Regional Finalist Teams that go on to win the Finalist Prize or the Grand Prize will not be awarded a Regional Finalist Prize.

II. FINALIST PRIZES: There are two (2) finalist prizes (each, a "Finalist Prize") available to be won during the finalist selection process (the "Finalist Selection Process"). Each Finalist Prize consists of \$5,000 (CAD) in the form of a cheque made payable to the Finalist

Team's (defined below) registered charity of choice in Canada, as designated by the Representative (subject to the Sponsor's ultimate approval in its sole and absolute discretion). The Representative will act as the designated point of contact on behalf of the Team confirmed by the Sponsor as a Finalist Prize winner (a "Finalist Team").

Note: There are three (3) Finalist Teams – but only two (2) Finalist Prizes. This is because the Finalist Team that goes on to win the Grand Prize will not be awarded a Finalist Prize.

III. GRAND PRIZE: There is one (1) grand prize (the "Grand Prize") available to be won during the champion selection process (the "Champion Selection Process"). The Grand Prize consists of: (i) national recognition of the Winning Team (as defined below) with a feature on broadcast television; (ii) Hockey Canada and/or Chevrolet branded swag for each registered player (as of the date of Entry) on the Winning Team, up to a maximum of twenty (20) players (approximate retail value of swag: \$200 per player); (iii) \$100,000 (CAD) in the form of a cheque made payable to the Winning Team's registered charity of choice in Canada, as designated by the Representative (subject to the Sponsor's ultimate approval in its sole and absolute discretion). The Representative will act as the designated point of contact on behalf of the Team confirmed by the Sponsor as the Grand Prize winner (the "Winning Team").

The prizes must be accepted as awarded without substitution and are not transferable. The Sponsor reserves the right, in the event that a prize (or any part thereof) cannot be awarded as described for any reason, to substitute another prize of equal or greater value, without liability. The Releasees are not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any aspect of a prize. No individual or entity will be compensated in the event of such delay, cancellation or other event contemplated herein. All characteristics and features of the prizes, except as otherwise explicitly stated above, will be determined by the Sponsor in its sole and absolute discretion.

7. REGIONAL FINALIST SELECTION PROCESS: The Regional Finalist Selection Process will take place between 12:00:01 AM ET January 29, 2021 and February 10, 2021 11:59:59 PM ET. It will occur at virtually to select eleven (11) eligible Regional Finalist Teams. For the purposes of the Regional Finalist Selection Process, there will be a total of eleven (11) regions (each, a "Region"), as follows: (i) one (1) Region for each Province (BC, AB, SK, MB, ON, QC, NB, NFLD, PEI, NS); and (ii) one (1) Region collectively for the Territories (NWT/NV/YK). There will be one (1) Regional Finalist Team selected for each Region. Eligible Entries for each Region will be judged separately and will be reviewed by judges appointed by the Sponsor. Each Entry

will automatically be allocated to the applicable Region by the Sponsor. Each Entry will be assigned a score on the basis of the following equally weighted judging criteria: (i) creativity of the good deed idea; (ii) showcasing potential impact of the good deed idea on the community; (iii) showcasing Team's enthusiasm in the Video; (iv) clarity of good deed idea and required information in the Video; (v) feasibility of good deed idea. In relation to each Region, the Entry that is awarded the highest score (as determined by the judges in their sole and absolute discretion) for the applicable Region will be eligible to win a Regional Finalist Prize. In the event of a tie in a Region, the Entry (from among all such Entries that are tied in the applicable Region) that was awarded the highest score on creativity of the good deed idea (followed in the event of a further tie by the highest score on: i) showcasing potential impact on the community; then ii) showcasing the Team's enthusiasm) will be deemed eligible to win a Regional Finalist Prize. Odds of being selected depend on the number of Entries received for each Region and the calibre of the Entries in meeting the criteria identified above in each Region. Note: a Regional Finalist Team that goes on to win a Finalist Prize or the Grand Prize will not be awarded a Regional Finalist Prize.

8. FINALIST SELECTION PROCESS: The Finalist Selection Process will take place between February 13th, 2021 at 12:00:00 AM EST and February 24th, 2021 at 11:59:59 PM EST (following the announcement of the Regional Finalist Teams). Each of the eleven (11) Regional Finalist Teams and their Entries will be showcased from February 13, 2021 at 12:00:00 AM EST to February 24th, 2021 at 11:59:59 PM EST (the 'Voting Period') on www.ChevroletGoodDeedsCup.ca. Residents of Canada will be able to click to vote on their favourite Video by completing an information form on the [ChevroletGoodDeedsCup.ca](http://www.ChevroletGoodDeedsCup.ca) website. The three (3) Regional Finalist Teams that receive the most eligible and verified votes during the Voting Period (as determined by the Sponsor in its sole and absolute discretion) will each be eligible to win a Finalist Prize. The Representatives of the top three Regional Finalist Teams according to number of eligible and verified votes during the Voting Period will be contacted in accordance with section 10.II below, and such top three Regional Finalist Teams will be publicly announced on March 20, 2021.

In the event of a tie at the end of the public voting process, the eligible winners will be selected from amongst the tied Entries by a panel of judges applying the same process and scoring criteria as outlined under section 7 above. Odds of being selected as eligible to win a Finalist Prize depend on the calibre of the Regional Finalist Teams' Entries and the number of eligible and verified votes received during the Voting Period. Note: the Finalist Team that goes on to win the Grand Prize will not be awarded a Finalist Prize.

All votes are subject to verification. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of compliance with the Sponsor's interpretation of the letter and spirit

of these Official Rules from any individual to participate (e.g. vote) in this Contest. Failure to provide such proof within the timeline specified by the Sponsor may result in disqualification of the applicable votes that cannot be verified to the complete satisfaction of the Sponsor, in its sole and absolute discretion.

IMPORTANT NOTE: Representative, Team members and other individuals may encourage other individuals to vote on a Video Entry; however, no form of incentive, inducement, prize or chance of receiving any incentive, inducement, or prize may be offered as part of such encouragement in furtherance of receiving such individual's votes for any Video Entry, nor may any Representative, Team member or other individual directly or indirectly associate their Video Entry with any paid advertising. For example, but without limitation, any attempt by a Representative, Team or other individuals or entities to increase the number of votes on a Video Entry by launching a Twitter video or other similar advertising campaign (e.g. such as using the Video Entry as a paid advertisement that plays before an individual watches another video on Twitter) shall be considered by the Sponsor to be a violation of these Official Rules. Any Representative, Team or other individual determined by the Sponsor to be directly or indirectly engaging in such behaviour is subject to disqualification, and the corresponding votes, Entry and/or Regional Finalist Team is subject to disqualification in the sole and absolute discretion of the Sponsor.

9. CHAMPION SELECTION PROCESS: The Champion Selection Process will take place between 12:00:01 AM ET March 1, 2021 and March 17, 2021. It will occur virtually to determine the eligible Winning Team. The three Finalist Team Entries will be reviewed by judges appointed by the Sponsor to select the eligible Winning Team. Each Finalist Team's Entry will be assigned a score on the basis of the following equally weighted judging criteria: (i) creativity of the good deed idea; (ii) showcasing potential impact of the good deed idea on the community; (iii) showcasing the Team's enthusiasm in Video; (iv) clarity of good deed idea and required information in the Video; (v) feasibility of the good deed idea; (vi) number of verified votes during Finalist Selection Process. The Finalist Team's Entry that is awarded the highest score (as determined by the judges in their sole and absolute discretion) will be eligible to win the Grand Prize. Odds of being selected depend on the calibre of the Finalist Teams' Entries in meeting the criteria identified above.

10. PRIZE NOTIFICATION:

I. REGIONAL FINALISTS: The selected Regional Finalist Teams will be notified through their Representative via the Team's Twitter Account (and the email address submitted by the Representative to enter this Contest) on or before February 11th, 2021. If the Representative of a selected Regional Finalist Team (a) cannot be reached by Twitter or

email within twenty-four (24) hours of notification; or (b) fails to provide such materials as may be reasonably requested by the Sponsor within the specified time, then such selected Regional Finalist Team will be disqualified and the Entry with the next highest score in the applicable Region will be selected and the process above will be repeated until such time as all eleven (11) Regional Finalist Teams (one (1) Regional Finalist Team per Region) have been confirmed or there are no more eligible Entries, whichever comes first. If the Sponsor is not able to select a Regional Finalist Team in accordance with this Official Rules for a particular Region, then there will be no Regional Finalist Team for that Region. In any such case, no Regional Finalist Prize will be awarded for that Region.

II. FINALIST PRIZES: The selected Finalist Teams will be notified through their Representative via the Team's Twitter Account (and the email address submitted by the Representative to enter this Contest) on or before February 28, 2021. If the Representative of a selected Finalist Team (a) cannot be reached by Twitter or email within twenty-four (24) hours of notification; or (b) fails to return the properly executed release form (including, but not limited to, correctly answering a mathematical skill-testing question) within the specified time, then such selected Finalist Team will be disqualified and the Regional Finalist Team with the next highest number of votes will be selected and the process above will be repeated until such time as all three (3) Finalist Teams have been confirmed or there are no more eligible Regional Finalist Teams, whichever comes first.

III. GRAND PRIZE: The selected Winning Team will be notified through its Representative via the Team's Twitter Account (and the email address submitted by the Representative to enter this Contest) on or about March 18, 2021. If the Representative (a) cannot be reached by Twitter or email within twenty-four (24) hours of notification; or (b) fails to return the properly executed release form within the specified time; then such selected Winning Team will be disqualified and the Finalist Team with the second highest score will be selected and the process above will be repeated until such time as the Grand Prize has been awarded, or there are no more eligible Finalist Teams.

All prizes will be distributed following the end of the Contest Period. None of the Releasees will be responsible for failed attempts to contact a Representative. To be declared a prize winner, the Representative of the Team selected as eligible to win a prize (each, a "Selected Entrant") must: (a) sign a release form, which, among other things: (i) confirms compliance with these Official Rules and certifies eligibility (including, without limitation, that all required consents and releases from the parents/legal guardians of all players on the Team have been fully and properly obtained to the complete satisfaction of the Sponsor); (ii) confirms acceptance of the applicable prize as awarded, without substitution; (iii) releases the Sponsor, its parent company, affiliated companies, subsidiaries, divisions, advertising and promotion agencies, Twitter, Hockey Canada, Hockey

Canada's Regional Members and Minor Hockey Associations, and all of their respective agents, employees, directors, officers, shareholders, successors and assigns (collectively, the "Releasees") from any liability in connection with the Contest and the applicable prize; and (iv) agrees to the use of his/her name, Team name, city and province/territory of residence, and image without further notice or remuneration, in connection with any publicity carried out by or on behalf of the Sponsor.

- 11. GENERAL:** By entering the Contest, the Representative (on his/her own behalf and on behalf of the Team and each player (and each player's parent or legal guardian) on the Team) agrees to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final and binding without right of appeal. The Contest is subject to all applicable federal, provincial, territorial and municipal laws.

By entering, each Representative (on his/her own behalf and on behalf of the Team and each player (and each player's parent or legal guardian) on the Team) consents to the use of his/her name, the Team name, city and province/territory of residence, submitted as an Entry into the Contest without further notice or remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use multiple names, multiple identities, multiple email addresses, any automated, macro, script, robotic or other system(s) or program(s) and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Official Rules to enter or otherwise participate in or to disrupt this Contest, then the Sponsor reserves the right, in its sole and absolute discretion, to take whatever action it deems necessary based on the circumstances to help ensure that the Contest is being conducted in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules (including without limitation disqualifying any Entry at any time).

The Releasees will not be liable for any failure of any Contest related website or any social media platform (including, without limitation, Twitter), and do not assume any responsibility for incorrect or inaccurate capture of information, technical malfunctions, human or technical error, tampering, including the use of bots, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. The use of an invalid Twitter Account (as determined by the Sponsor in its sole and absolute discretion) will disqualify all Entries and/or votes associated with that Twitter Account. The sole determinant of the time for the purposes of a valid online Entry in this Contest will be the Sponsor's official clock(s). In the event it is determined by the Sponsor in its sole and absolute discretion that an individual has participated in a fashion not sanctioned by these Official Rules, Sponsor reserves the right, in its sole and absolute discretion, to take whatever

action it deems necessary based on the circumstances to help ensure that the Contest is being conducted in accordance with the Sponsor's interpretation of the letter and spirit of these Official Rules (including without limitation disqualifying any Entry at any time).

- 12. CONTEST CHANGES AND CANCELLATION:** The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the “**Régie**”) in the Province of Québec, to the extent applicable, to terminate, suspend or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right with the consent of the Régie, to cancel the Contest. The Releasees shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest, including, but not limited to, any damage to an individual's mobile phone, computer equipment, system, software or any combination thereof, as a result of the individual's participation in this Contest. Further, the Sponsor reserves the right, subject only to the approval of the Régie in Quebec, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Official Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any participant, Entry, vote and/or other information with these Official Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Official Rules, or for any other reason.
- 13. RESIDENTS OF QUEBEC:** Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
- 14. DISCREPANCIES:** In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to: the French version of these Official Rules, the registration form, television, print or online advertising; the terms and conditions of these English Official Rules shall prevail, govern and control to the fullest extent permitted by law.
- 15. PERSONAL INFORMATION:** Personal information collected as part of this Contest will be collected, used and disclosed by the Sponsor to administer the Contest and as otherwise set out in these Official Rules. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit <http://www.gm.ca/gm/english/corporate/about/privacy/overview>. This section does not limit any

other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.