

THE CHEVROLET GOOD DEEDS CUP IS BACK FOR ITS 7th SEASON!

WHAT IS THE CHEVROLET GOOD DEEDS CUP?

A contest to enable eligible U11 - U15 minor hockey teams registered with Hockey Canada to earn points when good deeds are completed and submitted between January 20 to March 4, 2023; the team that earns the highest points could be awarded a \$100,000 for an eligible registered charity in Canada.

Any Canadian resident over the age of 13 can submit a good deed in support of their team. Together, we can fill the cup!

No purchase necessary. Visit ChevroletGoodDeedsCup.ca for full contest rules.

HOW DO YOU SUBMIT GOOD DEEDS?

THIS YEAR, SUBMITTING A GOOD DEED IS EASIER THAN EVER:

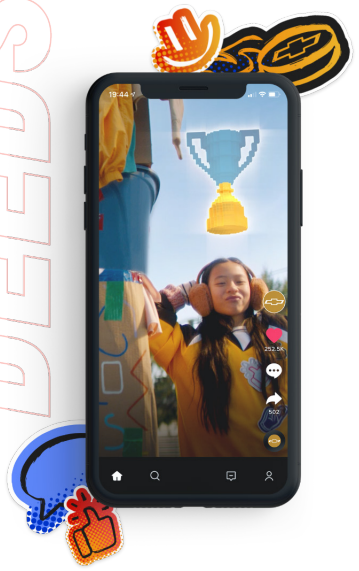
- 1. Record your Good Deed
- 2. Post it on social using [#GoodDeedsCup](#) and [#Contest](#)
- 3. Be sure to tag [@ChevroletCanada](#) and your team's name to make sure your entry gets counted!

THAT'S IT!

Every eligible Good Deed you submit on TikTok, YouTube, Instagram, Facebook or Twitter will add one point to your team's collective score on the Good Deeds Cup Leaderboard at ChevroletGoodDeedsCup.ca.

The more Good Deeds you submit, the more points your team collects. The more points your team collects, the better their chances of winning this year's Cup!

GOOD DEEDS



WIN \$100K FOR CHARITY!



This year's winning team will be gifted an incredible \$100k Grand Prize donation for a registered Canadian charity of their choice!

Scan to visit our website and learn more.



No purchase necessary to enter or win. Contest open from 9:00:00 AM Eastern Time ("ET") on January 20, 2023 and ends at 11:59:59 PM ET on March 4, 2023. Good deed videos may be posted by individuals who are thirteen (13) years of age or older as of the date of posting. Videos must tag a U11, U12, U13, U14 or U15 minor hockey teams registered with Hockey Canada as of January 19, 2023. Limit one (1) video per good deed. One (1) grand prize consisting of \$100,000 (CAD) in the form of a cheque made payable to the winning team's registered charity of choice in Canada. There are also eighteen (18) weekly swag prizes available to be won (approx. retail value ranging from \$3.99 - \$20.50). Only Canadian residents thirteen (13) years of age and older are eligible to win weekly prizes. Odds of winning: (i) the grand prize depend on the number of eligible posted videos tagging an eligible team and (ii) a weekly prize depend on number of eligible videos posted by eligible Canadian residents. Correct answer to skill testing question required. For full contest rules visit <https://www.chevrolet.ca/en/good-deeds-cup>.