



## THE CHEVROLET GOOD DEEDS CUP IS BACK FOR ITS 8th SEASON!

### WHAT IS THE CHEVROLET GOOD DEEDS CUP?

A contest to enable eligible U11 - U15 minor hockey teams registered with Hockey Canada to earn points when good deeds are completed and submitted between January 19<sup>th</sup> to March 3<sup>rd</sup>, 2024; the team that earns the highest points could be awarded a \$100,000 prize for an eligible registered charity in Canada.

Any Canadian resident over the age of 13 can submit a good deed in support of their team.

And to get things rolling, the first 150 teams tagged in or who submit an eligible video showcasing their good deed will earn an exclusive Team Kit, filled with enough goodies for each player!

So get out there and Fill the Cup!

See Contest Mini-Rules below.

### TEAM KITS

In Season 8, teams have the chance to grab an exclusive Chevrolet Good Deeds Cup Team Kit. Simply be among the first 150 teams to be tagged in or submit an eligible Good Deed, and you'll be ready to turn heads and make a difference.

### HOW DO YOU SUBMIT GOOD DEEDS?

#### SUBMITTING A GOOD DEED IS EASIER THAN EVER:

1. Record your Good Deed
2. Post it on social using [#GoodDeedsCup](#) and [#Contest](#)
3. Be sure to tag [@ChevroletCanada](#) and your team's name to make sure your entry gets counted!

#### THAT'S IT!

Every eligible Good Deed you submit on TikTok, YouTube, Instagram, Facebook or X will add one point to your team's collective score on the Good Deeds Cup Leaderboard at [www.chevroletgooddeedscup.ca](http://www.chevroletgooddeedscup.ca)

The more eligible Good Deeds you submit, the more points your team collects.

The more points your team collects, the better their chances of winning this year's Cup!

### WIN \$100K FOR CHARITY!



This year's winning team will be gifted an incredible \$100k Grand Prize donation for a registered Canadian charity of their choice!

[Scan to visit our website and learn more.](#)

\*Subject to the approval of the contest Sponsor and in accordance with the official Contest Rules.

### CHEVROLET'S

# \$100K

## CHARITY DONATION



No purchase necessary to enter or win. Contest open from 9:00:00 AM Eastern Time ("ET") on January 19, 2024 and ends at 11:59:59 PM ET on March 3, 2024. Good deed videos/photos may be posted by individuals who are thirteen (13) years of age or older as of the date of posting. Videos/photos must tag a U11, U12, U13, U14 or U15 minor hockey teams registered with Hockey Canada as of January 18, 2024. Limit one (1) video/photo per good deed. One (1) grand prize consisting of \$100,000 (CAD) in the form of a cheque made payable to the winning team's registered charity of choice in Canada. There are also one hundred and fifty (150) Team Kits available to be awarded to the first (150) eligible teams tagged in an eligible video. Odds of winning a prize depend on the number of eligible posted videos/photos tagging an eligible team. Correct answer to skill testing question required. For full contest rules visit <https://www.chevrolet.ca/en/good-deeds-cup>.