



THE CHEVROLET GOOD DEEDS CUP IS BACK FOR ITS 9th SEASON!

WHAT IS THE CHEVROLET GOOD DEEDS CUP?

A contest to enable eligible U10 - U15 minor hockey teams to earn points when good deeds are completed and submitted between January 17th to March 6th, 2025; the team that earns the highest points could be awarded a \$100,000 prize for an eligible registered charity in Canada.

New in Season 9, the second-place team will receive a \$20,000 prize, and the third-place team will be awarded \$10,000.

Any Canadian resident over the age of 13 can submit a good deed in support of their team.

And to get things rolling, the first 50 teams to submit a good deed will earn a pizza party on us.

So get out there and Fill the Cup!

No purchase necessary. Visit www.chevroletgooddeedscup.ca for full contest.

HOW DO YOU SUBMIT GOOD DEEDS?

THIS YEAR, SUBMITTING A GOOD DEED IS EASIER THAN EVER:

1. Record a video of you performing your Good Deed
2. Post it on social using [#GoodDeedsCup](#) and [#Contest](#)
3. Be sure to tag [@ChevroletCanada](#) and your team's name to make sure your entry gets counted!

THAT'S IT!

Every eligible Good Deed you submit on Facebook or Instagram will add one point to your team's collective score on the Good Deeds Cup Leaderboard at www.chevroletgooddeedscup.ca

The more Good Deeds you submit, the more points your team collects.

The more points your team collects, the better their chances of winning this year's Cup!

PIZZA PARTY

To kick things off on the right foot... or skate, we have something special for Season 9! The first 50 teams to register and submit their first Good Deed will score a pizza party on us. It's the perfect way to start planning your shot at the Chevrolet Good Deeds Cup.

WIN \$100K FOR CHARITY!



This year's winning team will be gifted an incredible \$100k Grand Prize donation for a registered Canadian charity of their choice! And for the first time in Chevrolet Good Deeds Cup history, we're excited to introduce a \$20,000 prize for second place, and a \$10,000 prize for third place.

[Scan to visit our website and learn more.](#)

*Subject to the approval of the contest Sponsor and in accordance with the official Contest Rules.

 **CHEVROLET'S**
\$100K
CHARITY DONATION

No purchase necessary to enter or win. Contest open from 9:00:00 AM Eastern Time ("ET") on January 17, 2025 and ends at 11:59:59 PM ET on March 6, 2025. Good deed videos may be posted by individuals who are thirteen (13) years of age or older as of the date of posting. Videos must tag a U10, U11, U12, U13, U14 or U15 minor hockey teams registered with a recognized minor hockey association in any Canadian province or territory as of January 16, 2025. Limit one video per good deed. One 1st prize consisting of \$100,000, one 2nd prize consisting of \$20,000 and one 3rd prize consisting of \$10,000, each in the form of a cheque made payable to the applicable winning team's registered charity of choice in Canada. There are also 50 prizes consisting of a \$250 pizza gift card available to be awarded to the first 50 eligible teams that submit a "handraiser" form and are tagged in an eligible video. Odds of winning a prize depend on the number of eligible posted videos tagging an eligible team. Correct answer to skill testing question required. For full contest rules visit <https://www.chevrolet.ca/en/good-deeds-cup>.